



"This is a
good school."
Ofsted 2015

East Whitby

Newsletter

February 2018

Dear Parents/ Guardians

We are already four weeks into 2018 and what a busy, productive four weeks it has been.

The children have been working very hard. There is a real learning BUZZ in school at the moment with lots of interesting projects going on. Many of their activities can be seen on our website showing their learning and also plenty of enrichment and enjoyment! (<https://www.eastwhitbyacademy.org.uk/>). Please take the time to have a quick look with your children. Don't forget we are also on **Facebook - East Whitby Academy** and **Twitter @EastWhitbyCPS**.

Being ready for great learning!

Can you please make sure your child has all the equipment needed for the day, and has had a good night's sleep and healthy breakfast so that they are ready to learn when they get to school – these are key ingredients for successful learning. Thank you for your continued support.

Parental behaviour

Sorry but this is a bit of a nag. In recent weeks we have had a couple of parents who have been quite rude to staff, leaving them quite upset. This is completely unacceptable and we will not tolerate verbal aggression or rudeness towards staff in any form. This behaviour not only sets a poor example and models behaviours that pupils copy, it also undermines the work we do.

ParentPay Reminder

Can we just remind you that, as stated previously, the Academy requires all payments should be made in advance e.g. £10.50 to be paid on Mondays for that week's lunches. Thank you to those parents who do pay in advance, this is much appreciated. Unfortunately, an increasing number of parents, despite reminders, still remain in debt. Could you please log on to ParentPay and clear any outstanding balances, no matter how small. Thank you for your support in this matter.

World Book Day

On **THURSDAY 1st MARCH** we will be dressing up as our favourite book characters to celebrate World book day. We are however having our special book week later in the year (**May 21st -25th**)

Parents consultation

Parents' consultations are on Monday 26th and Tuesday 27th February. Please make sure your appointment time forms are back by Thursday 8th of February. We look forward to seeing you there.

Reading

A plea... If you do nothing else school-wise at home, please read with your child. All children should be reading every night but a number have said they don't. Please try to make this happen, it really does make a difference.

Headlice

We have had an outbreak of headlice in school. Could you please check your child's hair regularly and treat if necessary.



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Attendance

Parents we need your help!?! We really need to make sure children are in school every day.

Class	%
Sprites (EY)	94.0
Pixies (Y1)	92.1
Phoenixes (Y2)	96.1☺
Unicorns (Y3)	90.9
Centaurs (Y4)	93.6
Griffins (Y5)	91.3
Dragons (Y6)	93.7
TOTAL	93.1

As you can see, only one class was above 95% last term, the average being below 95%. This was mainly due to a number of children taking holidays in the autumn term. I would like to remind parents that we do not give permission for holidays except in exceptional circumstances.

We currently have a significant number of pupils whose attendance is below 90% and we will be sending letters out to parents of these children. If their attendance does not improve, we will be referring them to the Prevention Service to support them with their attendance. If a child misses 10% every year in primary school, by the time they leave, they will have missed almost a year's learning. Please try to make sure your child is in school every day.

Absence:

Please contact us by phone by 9:00am (01947 602202) to let us know if your child is going to be absent from school for any reason. We will contact you if we don't hear from you.

Time Table Rockstars

We are having a real push on learning our times tables so we have signed up to Times Table Rockstars. Children can access this on line (they have their own log in) and they can then compete with friends or just practice to get quicker at their times tables. <https://trockstars.com/login>

Middle space

We are about to get the work started on the middle space, if you come into the foyer you can see the plans. We will be asking parents to help us clear the space so the builders can crack on and create a brilliant outdoor classroom. If you would be up for helping, please let us know.

Half Term reminder – don't forget we break up for half term on Friday 9th February, 3.10/3.15 p.m.

Again, if you have any issues, please don't hesitate to contact us. My door is always open.

Simon Smith (Principal)